



Voluntary Internships at BDRC Continental

About BDRC Continental

BDRC Continental is the UK's largest independently owned marketing research consultancy, with approximately 100 full-time staff. The company is based in Holborn, with additional offices in London Docklands and Acton, West London.

The company has full-service market research capabilities, meaning that we collect primary research data (e.g. through surveys or focus groups), analyse and interpret data and present marketing and business recommendations to our clients. Most of our clients are service-sector organisations operating in industries such as hotels, travel and tourism, transport, financial, media and the public sector.

The company is a full member of the UK's Market Research Society and is ISO accredited.

Opportunities to Gain Work Experience

We are offering the opportunity of first hand professional experience of the market research process based in our offices in Holborn, working predominantly on desk research, survey data checking, analysis and presentations / reports. This is on an unpaid, voluntary basis: individuals may choose when and if they work on a daily basis and may also undertake work of their own choosing in addition to their involvement in market research project work.

The internships would suit recent graduates or post A-Level students with good written and spoken English, strong Excel and PowerPoint skills, an interest in business and marketing issues or a career in market research, and an appetite for learning.

To Apply

Please email your CV and a short covering letter to Robert Dodds outlining why you wish to be considered for an internship and what you aim to achieve from it.

robert.dodds@bdrc-continental.com

Benefits of this internship

- 3-4 months duration
- Reasonable out of pocket expenses (eg travel)
- Direct exposure to the key principles of market research as well as the office environment
- Training in the market research process
- The opportunity to mix professional work experience at BDRC Continental with pursuit of own projects or interests
- Advice from senior staff on your CV
- No contractual commitment and the freedom to apply for paid work at any time
- Subject to performance and contribution, excellent references for future job applications
- Where full-time paid vacancies should emerge at BDRC Continental, the opportunity to apply.

To find out more about the company, visit www.bdrc-continental.com